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Note for Weinstein, Barbara

Copies of mfr price increase announcements

From: Schwartz, Andrew
Date: Mon, May 15, 1995 11:33 AM
Subject: FW: Price Increase
To: Weinstein, Barbara

fyi

From: Piscitelli, Patrick on Mon, May 15, 1995 9:54 AM
Subject: RE: Price Increase
To: Schwartz, Andrew
Cc: Saloun, Tom

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According to field sources, Lorilard and Liggett raised prices. We have not been able to get a copy of the announcements. Pete Paoli may have secured a copy of the announcements. I was working with him to try and get copies. We are still calling the field this week for copies too. Thanks Pat

From: Schwartz, Andrew on Thu, May 11, 1995 2:58 PM
Subject: Price Increase
To: Piscitelli, Patrick
Cc: Saloun, Tom

We may have missed the announcement, did Lig or Lorillard raise prices ? If you have info pls forward.

thanks.

RJR – thurs May 4 - effective w/ shipments Mon May 8
B&W – "
PM – Fri May 5 - eff immediately
Lorillard – May 7 announced effective immediately
Liggett – May 8 - announced effective immediately
+ Pr Label May 11 announced - eff. on Fri May 12

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Source: https://www.industrydocuments.ucsf.edu/docs/zlwj0004